

General Appearance

Counters

Merchandise

Sales Girls

Floors

Lighting

Sales Bulletins

Windows

Store Front Sign

Ftn. Girls' Uniforms

Girls' Quarters

Stockroom

Fixture & Baling Rms.

Red Star Merchandise

Ledge

Office

Friday Efficiency

Painting—Interior

Customer Counts

Vestibule Ceiling

Fountain, Kitchen & Lunchroom

Extra Space

Remodel, Enlarge, New Plant

Suggestions by Mgr.

Fire Hazards

Store No. 370

Chicago, Ill.

1637 W. Chicago

Manager F. E. Wenzel

Rating

A

Male Personnel

Years in training

Mos. at Store

Superintendent.

Carne

Store Hours

Previous Year's Figures:

Sales 375,330.83 9.08%

Net Profit 26,084.18 8.17

Waste 2.63

% of increase or decrease in net profit as of

Competition

Organization

Trend: Sales

Expense

Stock Condition

Remarks from corres.